



OperUs

Building your brand

Portfolio & marketing development for
classical performers



What is branding?

Branding is the way a performer markets themselves as both an individual and an artist.

Why is branding so crucial nowadays?

Agents, casting directors and theaters receive hundreds of applications every day. Clear branding is the difference between being overlooked and standing out.

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How can we help?

OperUs is proud to offer brand building sessions (**online** and in person) including:

- Overview of the market
- How to stand out
- Brand breakdown and personalized planning
- Project development and content creation: putting plans into action!
- Final photoshoot (optional, available in person in Trieste, Italy)

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Trieste

London

New York

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*Your space to create,
through music*

Info & Bookings: info.operaus@gmail.com

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